To be able to think ethical and sustainable means to assess the consequences and impact of ideas, opportunities and actions. Ethical and sustainable thinking is a matter of the attitudes, behaviours, values and mindset that an entrepreneur should have to take ethical decisions and act sustainably. Typically, an ethically thinking entrepreneur does not just have profit but also the people and planet in mind.

**DESCRIPTORS**

- Assess the consequences of ideas that bring value and the effect of entrepreneurial action on the target community, the market, society and the environment
- Reflect on how sustainable long-term social, cultural and economic goals are, and the course of action chosen
- Act responsibly
ETHICAL AND SUSTAINABLE THINKING

COMPETENDO

SPOTTING OPPORTUNITIES
VALUING IDEAS
ETHICAL AND SUSTAINABLE THINKING

This website makes concrete methodologies accessible, helps during training and can help educators that are less experienced with entrepreneurship education.

Resource:
http://competendo.net/en/Project_Development
Source: Competendo

DILEMMA SCENARIOS

VALUING IDEAS
ETHICAL AND SUSTAINABLE THINKING

Students are being given a business dilemma and first discuss what should be done in this scenario considering which guidelines in society may apply and then discuss what they would do. Dilemma scenarios work well in this context as they link real-life experiences of students and ignite discussion.

Resource:
https://www.youtube.com/watch?v=Hg_tEWqB--s&t=37s&index=5&list=PLGI5zHT2w7jAPsf5jWfatN4tixJhbj7-
Source: EU Science Hub – Joint Research Centre
This booklet, created by a teacher for teachers, provides plenty of ideas on how to boost a sense of initiative and an entrepreneurial mindset in your students. It applies to any school subject and any age group.


Source: European Schoolnet